

## ADVERTISING CONTRACT

October 01, 2024

Date

We hereby authorize **BusinessWorld Publishing Corporation (BWPC)** to publish our advertisement.

Size/Color : n/a  
Mirror upload date : November 04 and 05, 2024 (online)  
Package Cost : **P 60,000.00 + 12% VAT**

We understand that as determined by BWPC's Finance Department, payment shall be made either immediately before publication or upon presentation of bill accompanied by copies of the issue containing the advertisement(s).

**Advertiser:**  
**Planters Products, Inc.**

Authorized Signatory:

  
**Jose Robel G. Cantimbuhan**  
Chief Financial Officer  
**Planters Products, Inc.**

**Advertising Material version:**  
Notice of Annual Stockholders' Meeting

Signature over printed name

**Address :** 3/F, PPI Bldg., 109 Esteban  
Legazpi Village, Makati City

**Rate per mirror upload:**  
**P 30,000.00 x 2upload**

**Contact info:** 8818 2332 local 103

**Amount:**  
**P 60,000.00 bworldonline.com mirror upload on November 04 and 05, 2024**  
**P 60,000.00 + 12% VAT = P 67,200.00 VAT Inclusive**

**TIN -**


**BUSINESS STYLE -**

**AD RATES:** Base Rate/Published rate per col. cm. – **P375.00**

**DEADLINES:**

**Color Ads** – two working days before date of issue at 12NN  
**Black and White Ads** – one working day before date of issue at 12NN  
**Soft Files** – seven working days

Accepted by (Publication):

  
**RUBIROSE R. HERNAEZ**  
House Account (**PhilSTAR**)  
(0918-997106)

\*If deadlines are not complied with, the publisher shall be forced to run "This space reserved for (name of advertiser and agency)" and bill the advertiser for the cost of the reserved space in accordance with the rules and regulations of the Print Advertising Organization (PRADO) and Advertising Credit Managers Group (ACMG).